



EDC Meeting 12Feb Minutes

Caddo Mills Economic Development Board

Feb 12, 2024 at 6:00 PM CST

@ (City Hall) 2313 Main Street Caddo Mills, Texas 75135

Attendance

Present:

Members: Danielle Cruise, Beth Dattomo, Anne Davies, Chris Davies, Ray Dunlap, Matt Huch, Joel Richardson, Cody Hawkins, Lori Howell, Kevin Mosher, Derrek Ruff

I. CALL THE MEETING TO ORDER/ANNOUNCE THAT A QUORUM IS PRESENT.

II. INVOCATION

Derrek completed the invocation.

III. ACTION/DISCUSSION: Open Forum

*Citizens who wish to address the board must limit their remarks to no more than two minutes each. Unless an item is posted on the Agenda, the Texas Open Meetings Act prohibits the board from responding to any comments other than to refer the matter to a future agenda, to an existing policy or to a staff person with factual information. Claims against the Caddo Mills EDC, board members or employees are not appropriate for citizens' comments.

*If necessary, the Caddo Mills Economic Development Corporation may Government Code regarding any item on this agenda

IV. ACTION/DISCUSSION: Approve minutes of Previous Meeting.

 [Previous Meeting Minutes](#)

V. ACTION/DISCUSSION: Approve Treasurer's Report.

Joel will continue to be a signer on the account and also will continue to hold the card linked to the account.

ICSC Joel and Matt attended with Retail Coach.

 [EDC-Feb Financials 2024.pdf](#)

 [CMEDC 02.12.24.xlsx](#)

 [Treasurer's Report](#)

VI. DISCUSSION: Overview of ONCOR Seminar in Hopkins County

Derrek was able to attend and will present discussion over important topics.

-Downtown Upkeep.

-Focus on community.

-Retention and Relief.

-31% of funds infrastructure use.

-Diversity of business.

- RFI's & RFP's from state. Must complete TEDC basic course June11-14 in Fort Worth. Registration opens in March.
- People are no longer following the job.
- thinkbigthinktexas.com

VII. ACTION/DISCUSSION: Training Budget Allocation and 2024 Training

Allocate budget for training for future years. Also discuss and take action on TEDC Basic Course (\$800per) and 2024 EDC training in Dallas,TX.

- February 27 - March 1, 2024, Round Rock TX (Class is full, email jennifer@texasedc.org to be added to the waitlist)
- June 11 - 14, 2024, Fort Worth, TX (Registration Opens in March)
- November 12 - 15, 2024, San Antonio, TX

-Add budget amendment for strategic planning session. The cost for 2024 planning session and training is \$3,240.07

 [EDC Budget 2024.xlsx](#)

 [Training Budget Amendment](#)

VIII. DISCUSSION: Overview of Meeting with Retail Coach

Discussion in regard to 19Jan Zoom Meeting and 9Feb Meeting with Retail Coach.

 [RetailCoach1.pdf](#)

 [RetailCoach3.pdf](#)

 [RetailCoach2.pdf](#)

IX. ACTION/DISCUSSION: Downtown Aesthetics Update

Regarding project to upgrade/revamp senior citizen center with exterior updates. Quotes
Paint- Jason Stover sent email indicating his bid at \$3,600 for exterior paint and prep. (Approved)
Chuy- Bid is attached (this will not be approved)
Powerwash- Ty Cook, bid attached (Approved)
Landscape-Sean Pruitt , bid attached (Approved)

 [redlinepressureheroesllc estimate 177.pdf](#)

 [Estimate 1065 from Montes Paint.pdf](#)

 [Field of greens.pdf](#)

 [Senior Citizen Aesthetics Update](#)

X. ACTION/DISCUSSION: Purchase of marquee sign outside of Canyon Ridge (old Payne's supermarket) location on Highway 66.

Review quotes and details from Core Displays & Barnett Signs. Will go with option from CoreDisplays #2 \$~54K and add another \$4K in additional masonry work.

 [Estimate 84125440 \(2\).pdf](#)

 [CoreDisplays.pdf](#)

 [Marquee Sign](#)

XI. ACTION/DISCUSSION: Feelin Foxy Salon Grant

Danielle Cruise

Pending approval will need an amendment to \$5k and having the landlord sign.

 [Feelin Foxy EDC application \[1392\].pdf](#)

 [Feelin Foxy Salon Mini Grant](#)

XII. ACTION/DISCUSSION: Video Conferencing Equipment

City and EDC are in need for some decent video conferencing equipment as we begin working with developers/businesses and other entities.

-PolyCom X50 with TC8

-Yealink A30 Package (Approved)

-<https://youtu.be/0MLIX91TipE?si=OGQd2Qu9Jnt557vD>

 [Conference Room Equipment Quote #44598.pdf](#)

 [Video Conferencing Equipment](#)

XIII. EXECUTIVE SESSION: In accordance with the Texas Government Code, Section 551.001, et. Seq., the Economic Development Corporation committee will recess into Executive Session (Closed Meeting) to discuss the following:

Enter session at 7:03pm.

-Personnel matters

-Lot Discussion (X2)

-Land Discussion

-EDC Land Discussion Potential Buyer

-Matt Sullivan Government Capital

 [NickMeno.pdf](#)

 [Ray Dunlap.docx](#)

XIV. RECONVENE INTO REGULAR SESSION:

In accordance with Texas Government Code, Section 551.001, et.seq., the Economic Development Corporation committee will reconvene into Regular Session to take any action necessary regarding the following items discussed in Executive Session:

Reconvene back to regular session at 8:39pm

XV. BOARD MEMBER DISCUSSIONS

Discuss progress on projects in the works and plans for city lakes, trails, city parks, etc.

-EDC Website ECD

XVI. FUTURE AGENDA ITEMS

Special meeting being held 21Feb at 6:00pm for EDC board interviews.

XVII. ADJOURN

Adjourned at 8:39pm